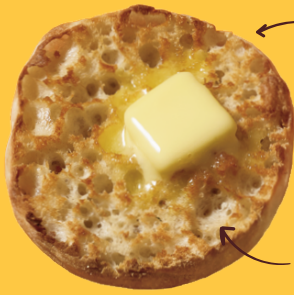




THE #1
ENGLISH MUFFIN



crunchy on the outside

soft and chewy on the inside

NOOKS & CRANNIES
GOODNESS

Craveable

42% of consumers prefer items that include the brands they **know and love***



Customizable

49% of consumers want breakfast that is **customizable***

Labor-Lean

73% of operators are looking for quick preparation options that **require limited labor***

➔ Available in **pre-cut and thaw & sell format**

Versatile

- ➔ One product that **meets multiple needs**
- ➔ Helps **manage inventory** and **reduces food waste**



Works Across Dayparts

47% of consumers enjoy **eating breakfast foods** at untraditional times**

- ➔ Pairs well with a **burger at breakfast** or an **egg sandwich for dinner**



Dot Code	Oracle Code	Product Description	Product Format	Pack/Count	Case Weight (LBS)	Approximate Size	TI / HI	Frozen Shelf Life (Days)
61503	117875	Thomas'® English Muffin Original Sandwich Size Fork Split 3 oz.	Thaw & Serve	8 ct / 6 pk	10.5	4.50" (D) x 1.25" (H)	10 x 10	365
48228	117872	Thomas'® English Muffin Original Fork Split 2 oz.	Thaw & Serve	12 ct / 6 pk	10.5	3.75" (D) x 1.00" (H)	10 x 10	365
512287	117879	Thomas'® English Muffin 100% Whole Wheat Fork Split 2 oz.	Thaw & Serve	12 ct / 6 pk	10.5	3.75" (D) x 1.00" (H)	10 x 10	365
48235	117877	Thomas'® English Muffin Honey Wheat Fork Split 2 oz.	Thaw & Serve	12 ct / 6 pk	10.5	3.75" (D) x 1.00" (H)	10 x 10	365
525767	117876	Thomas'® English Muffin Light Multigrain Fork Split 2 oz.	Thaw & Serve	12 ct / 6 pk	10.5	3.75" (D) x 1.00" (H)	10 x 10	365



Contact your Bimbo Bakehouse Foodservice representative or visit:
foodservice.bimbobakehouse.com/thomas