

Entenmann's®



Delicious On The Go!

Snack Cakes & Mini Donuts

Benefits to Snack On

- Thaws in just 1-2 hours
- Easy to bundle with any purchase
- Satisfies sweet cravings all day long
- Taps into the growing trend of out-of-home snacking

Entenmann's has a stellar 87% consumer awareness rating.*

Beverage-only purchases are #1 during snacking occasions. Feature snack and beverage bundles to raise check averages.*

*Source: Circana, Eating Patterns in America, 2023

*Source: Circana, Total US, POS and Panel, 52 w/e 10/8/23

BIMBO®

Bakehouse

Your success is baked in.



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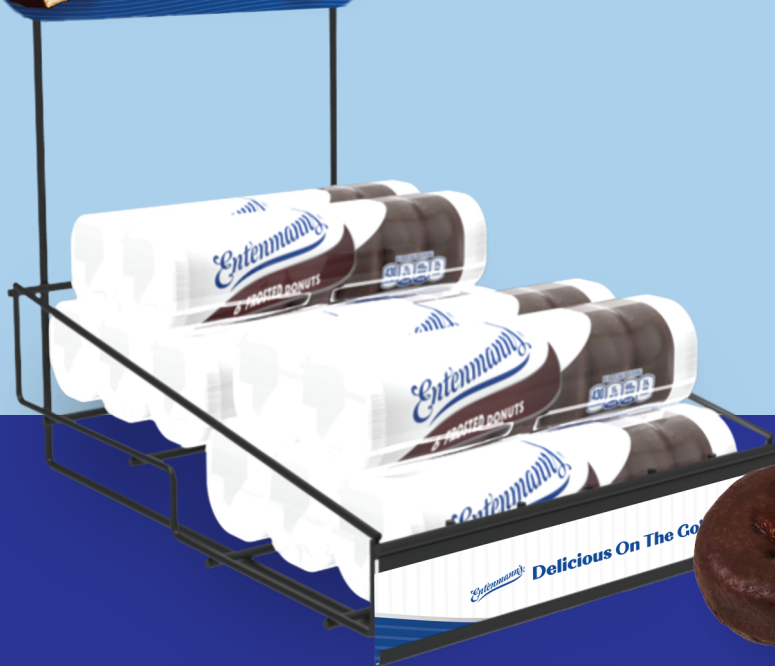
Why Entenmann's®

Delicious selection of flavors

Perfect for convenient, on-the-go snacking

Made with high-quality ingredients

From an iconic, trusted brand for 125+ years



Dot Code	Bakehouse Code	Product Description	Pack/Count	Gross Case Weight (LBS)	Ti / Hi	Frozen Shelf Life (Production)	Ambient Shelf Life (Days)
779486	950398	Entenmann's® Single Serve Pound Cakes 2 ct.	8 ct / 6 pk (caddies)	12.3	5 x 13 +1	120	63
779485	950399	Entenmann's® Single Serve Crumb Cakes 2 ct.	8 ct / 6 pk (caddies)	16.4	5 x 13 +1	120	63
779484	950400	Entenmann's® Single Serve Brownie Chocolate Chip Cakes 2 ct.	6 ct / 8 pk (caddies)	14.6	12 x 7	120	63
779890	950401	Entenmann's® Powdered Mini Donuts 6 ct.	12 ct / 4 pk (caddies)	11.1	9 x 7	180	28
779483	950402	Entenmann's® Frosted Mini Donuts 6 ct.	12 ct / 4 pk (caddies)	12.1	9 x 7	180	28