



TAKE THEIR TASTE BUDS TO PARIS



BRIOCHE BURGER BUNS

MAGNIFIQUE BENEFITS

Made with **high-quality ingredients**

Baked using **authentic French recipes**

Super soft and **slightly sweet**

Clean label and **non-GMO**

28-day shelf life offers flexibility

Pre-sliced and ready to thaw & serve



DID YOU KNOW?

- St Pierre's is the **#1 brioche brand** among in-store bakeries.*
- Brioche buns on a menu **yield a 19% higher check ring** compared to traditional buns.**
- **Brioche is the #1 burger carrier** and fastest growing sandwich carrier.***

*Consumer Sensory Hall Tests Jan 2022, St Pierre vs. Competitor Brands & Private Label (Brioche Burger Buns, Brioche Loaves)
**Datassential SNAP! Keynote Burgers Report – January 2021
***Datassential Menu Trends YE MAR '23



Dot Code	Bakehouse Code	Product Description	Product Format	Pack/Count	Unit Size	Case Weight	Gross Case Weight	Approximate Size	Ti / Hi	Frozen Shelf Life (Production)	Ambient Shelf Life (Days)	Case GTIN #
786632	921886	ST. PIERRE BRIOCHE BURGER BUNS 6PK	Thaw & Serve	6 ct / 14 pk	10.6 oz / 300 g	9.26 lbs / 4.20 kg	11 lbs / 4.98 kg	12.2" x 4.3" x 3.5"	5 x 11	433 days	28 days	811669021639
786631	921884	ST. PIERRE SESAME SEED BRIOCHE BURGER BUNS 4PK	Thaw & Serve	4 ct / 18 pk	8.8 oz / 250 g	9.92 lbs / 4.50 kg	11.2 lbs / 5.08 kg	8.3" x 5.1" x 3.5"	5 x 11	433 days	28 days	811669021516



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is baked in.**



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