



Entenmann's Little Bites®

Operator Handling Guide

HEY OPERATORS!

Entenmann's Little Bites® is available for foodservice.



2 VARIETIES

Blueberry Muffin

Product Code: 950522



Chocolate Chip Muffin

Product Code: 950521



24 pouches per case



4 muffins per pouch



0 inner boxes (saving operations time)



270 day frozen shelf life



49 day thawed shelf life



Suggested retail price is **\$1.59**

HANDLING TIPS

- 1 Keep frozen until ready to use!
- 2 Allow 1-2 hours to thaw at room temperature.
- 3 Product should be sold at room temperature post-thaw.
- 4 Apply sticker with 49-day code date directly onto the bag of each sell unit.

MERCHANDISING

- Sell from a basket, shelf, gravity feed or peg/clip hanger
- Place near other sweet products
- Stock both varieties – Blueberry and Chocolate Chip – to offer selection

Contact your local Bimbo Bakehouse representative for more info or visit: foodservice.bimbobakehouse.com/littlebites

