



Entenmann's®
Little Bites®

Operator Handling Guide

HEY OPERATORS!

**Entenmann's Little Bites®
is available for foodservice.**



2 VARIETIES

Blueberry
Muffin

Product Code:
950522



Chocolate
Chip Muffin

Product Code:
950521



24 pouches
per case



4 muffins
per pouch



0 inner boxes
(saving operations time)



270 day
frozen shelf life



60 day
thawed shelf life






Suggested retail
price is **\$1.59**

HANDLING TIPS

- 1 Keep frozen until ready to use!
- 2 Allow 1-2 hours to thaw at room temperature.
- 3 Product should be sold at room temperature post-thaw.
- 4 Apply sticker with 60-day code date directly onto the bag of each sell unit.

MERCHANDISING

-  Sell from a basket, shelf, gravity feed or peg/clip hanger
-  Place near other sweet products
-  Stock both varieties – Blueberry and Chocolate Chip – to offer selection

Contact your local Bimbo Bakehouse representative for more info or visit:
foodservice.bimbobakehouse.com/littlebites

